



**Social Media Toolkits (Formatted for Facebook, Instagram, etc., and ready to be posted)**

NYS Public Health Social Media Toolkits: (There is a COVID media kit here too with some additional graphics you might like.)

[New York State Department of Health - Public Health Toolkit \(ny.gov\)](#)

OMH Social Media Toolkit:

[Mental Wellness Resources | Flickr](#)

**Social Media Links:** Maybe you can link the Facebook or Twitter feed of NYSDOH live to your website so people always get up-to-date information.... Just a thought!

<https://linkin.bio/nysdoh>

<https://www.facebook.com/NYSDOH/>

<https://www.instagram.com/nysdoh/>

<https://twitter.com/HealthNYGov>

**Resources**

COVID poster links:

<https://health.ny.gov/publications/19647.pdf>

<https://health.ny.gov/publications/13663.pdf>

<https://health.ny.gov/publications/13296.pdf>

NYS Department of Health Publication Catalog:

[Publication Catalog - New York State Department of Health \(ny.gov\)](#)

NYS Department of Health Emergency Preparedness publications:

[https://www.health.ny.gov/publications/4208/h\\_mpub.htm#health\\_emergency\\_preparedness](https://www.health.ny.gov/publications/4208/h_mpub.htm#health_emergency_preparedness)

(e.g., Generators indoors danger, Health emergency card, Low-cost EP, Stay home if sick, Wash hands poster, etc.)



NYS Environmental Health Publication Catalog:

[Order Free CEH Publications \(ny.gov\)](#)

(e.g., Asthma, CO, Car Seats, Fall prevention, Lead, Handwashing, TBI, Other – domestic violence, etc.)

NYS of Health (Health Insurance) Resources:

[Resources | NY State of Health](#)

(e.g., Fact sheets, took kits, Undocumented Immigrants over 65, etc.)

Office of Mental Health Resources:

[Mental Health and Wellness Information \(ny.gov\)](#)

(e.g., Stress management, mental health in winter months, Resiliency, Grief, Breathing exercises, Helping others, Parent guides by age range, Spotlight Series, LGBTQ, Language Matters – Gender and Suicide, Booklets, Coloring books, etc.) *No publication numbers – use item name or weblink.*

Medicaid Factsheets:

[Fact Sheets for Medicaid Members \(ny.gov\)](#)

(e.g., Asthma, Electronic Visit Verification, HBP, Periodontal disease, Tooth decay, etc.)

NYS Cancer Services:

[https://www.health.ny.gov/diseases/cancer/educational\\_materials/](https://www.health.ny.gov/diseases/cancer/educational_materials/)

(e.g., Breast cancer facts/treatments, Cancer Services Program (no cost screenings), Paid leave policies, specific types publications, etc.)

WIC:

[Ready, Set Grow... with WIC \(ny.gov\)](#)

[WIC Program - Women, Infants, Children - New York State Department of Health \(ny.gov\)](#)

[How do I apply for WIC? \(ny.gov\)](#)

STI/STD Factsheets:

[Sexually Transmitted Infections Fact Sheets \(ny.gov\)](#)

Opioid and Harm reduction:

[Facts about an Opioid Overdose \(ny.gov\)](#)



Maternal Mortality:

[Hear Her. You Can Help Save Her Life. \(ny.gov\)](#)

Child Development/ Early Intervention:

[Early Intervention \(BEI\) Publications Reference Guide \(ny.gov\)](#)

Tobacco Cessation:

[NY SmokeFree](#)